



The
LifeStyle
Co.

LOOKBOOK SEPT 21
ZEROS IS NOW MOVING TOWARDS SUSTAINABILITY

BONDI SERIES

THE ULTIMATE SERIES FOR WORK, WORKOUT & HANGOUT

Live the Bondi lifestyle no matter where you are. Wear it to the beach, take a dip in the water or just soak up the sun. Dress it up with with our Icon belt for a relaxing drink. Designed to stretch, they are also great for working out.

We all live on-the-go lifestyles. We commute, we work, we workout and hangout. Wouldn't it be great if we could seamlessly go from each one without changing our outfits? Well you can with the Bondi series! The Bondi series are the ultimate multi-use and multi faceted shorts and pants. Go from gym to beach to bar with the Bondi shorts or take the Bondi pants from work to workout to hangout. The Bondi series are versatile so that you can seamlessly go throughout your day without the hassle of changing into a million outfits.

All of the Bondi series are ultra stretchy. Meaning, you can move comfortably and freely throughout your entire day without feeling restricted.

Did we mentioned the Bondi series are multi-use? Not only will this save you the time and effort of figuring out where your gym, work or bar pants/shorts are, they're also super convenient for those who like to pack their gym clothes, along with post gym clothes and take it to work. One pair of pants or shorts to cover all three!



BONDI PANTS

BLACK

RECYCLED 84% NYLON / 16% ELASTANE

P6061BK



BONDI PANTS

MIDNIGHT GREY

RECYCLED 84% NYLON / 16% ELASTANE

P6061MG



BONDI PANTS

SAND

RECYCLED 84% NYLON / 16% ELASTANE

P6061SA



BONDI SHORTS (SERIES 3)

BLACK

RECYCLED 84% NYLON / 16% ELASTANE

S6061BK



BONDI SHORTS (SERIES 3)

SAND

RECYCLED 84% NYLON / 16% ELASTANE

S6061SA



BONDI SHORTS (SERIES 3)

AQUA

RECYCLED 84% NYLON / 16% ELASTANE

S6061AQ



BONDI SHORTS (SERIES 3)

CHARCOAL

RECYCLED 84% NYLON / 16% ELASTANE

S6061CH



BONDI SHORTS (SERIES 2)

GOLD

80% NYLON / 20% ELASTANE

S6060GO



LONG BONDI SHORTS

ALLOY

80% NYLON / 20% ELASTANE

S6160AY | AVAILABILITY: XS S M L XL



BONDI SHORTS (SERIES 2)

ALLOY

80% NYLON / 20% ELASTANE

S6060AY



BONDI SHORTS (SERIES 1)

NAVY

80% NYLON / 20% ELASTANE

S6060NV



LONG BONDI SHORTS

WHITE

80% NYLON / 20% ELASTANE

S6160WH

AVALON SHORTS

BEACH 2 BAR SHORTS

Fashion trends come and go but shorts will always be a summer/spring staple.

The humble pair of shorts just doesn't cut it anymore. Imagine this, a pair of shorts that you can match with a shirt, belt and blazer for casual Fridays' dress it up for a night out on the town or dress it down for a relaxing dip in the pool. Well, the multi-use Avalon shorts is perfect for all the above!

It is made from a woven 4-way stretch fabric which offers both durability and mobility. Woven fabric is constructed for superior tensile strength, but this normally means that stretch is compromised. We've blended the perfect amount of stretch with our woven fabric to offer the best of both worlds.

We've carefully added pleats, adjustable epaulettes, and side splits which offers you even more mobility and freedom.

The Avalon shorts has an internal micro mesh lining, which acts like underwear, so you don't have to wear any! And why wouldn't you want to wear underwear with these shorts you ask? Taking these shorts straight from the beach to the bar will require them to dry pretty quickly. Luckily, they are made from our quick dry fabric. However, your underwear isn't (unless it's one of our quick dry underwear) and the last thing you want is for to feel your wet underwear seeping into all your crevasses.

So take a cool relaxing dip and then head over to the bar for a martini, all in the comfort of your S80 Avalon shorts.



AVALON SHORTS

BEIGE

95% POLYESTER / 5% ELASTANE

S8010BE



AVALON SHORTS

CHARCOAL

95% POLYESTER / 5% ELASTANE

S8010CH

SWIMWEAR

IT'S ALWAYS SUMMER SOMEWHERE

Are you bored of the typical swimwear being pumped out every year? You might want to consider one of our vibrant prints or timeless pieces this season.

We're all different with different types of bodies so finding the right swimwear for your body type can be quite a daunting task. Are those prints making you look wider than you are? Maybe your legs are lost in giant, oversized shorts that make you look short and stumpy, an epidemic that affects 1 in 5 men.

The modern man changes his swimwear every season. This isn't just a style thing, the salt in the ocean and chemicals in pools takes it toll on the your swimmers. The average modern man only has 2 to 3 swimmers per season, so it's worth finding the right ones. Luckily, we're here to help you find the perfect swimmers for you.

All of our swimwear are focused purely on the male form, each piece is designed to accentuate all your attributes.



SIGNATURE SERIES SWIM BRIEF

WHITE

RECYCLED 84% NYLON / 16% ELASTANE

V2021WH

Launching October



SIGNATURE SERIES SWIM BRIEF

BLACK

RECYCLED 84% NYLON / 16% ELASTANE

V2021WH

Launching October



SIGNATURE SERIES SWIM BRIEF

SUN BURNT

RECYCLED 84% NYLON / 16% ELASTANE

V2011SB | AVAILABILITY: XS S M L XL



PRINT SERIES SWIM BRIEF

SERENITY

RECYCLED 84% NYLON / 16% ELASTANE

V1063SE



PRINT SERIES SWIM BRIEF

SERENITY

RECYCLED 90% POLYESTER / 10% ELASTANE

S5063SE



PRINT SERIES SWIM BRIEF

MONSTERA

RECYCLED 84% NYLON / 16% ELASTANE

V1062MO



PRINT SERIES SWIM BRIEF

MONSTERA

RECYCLED 90% POLYESTER / 10% ELASTANE

S5062MO

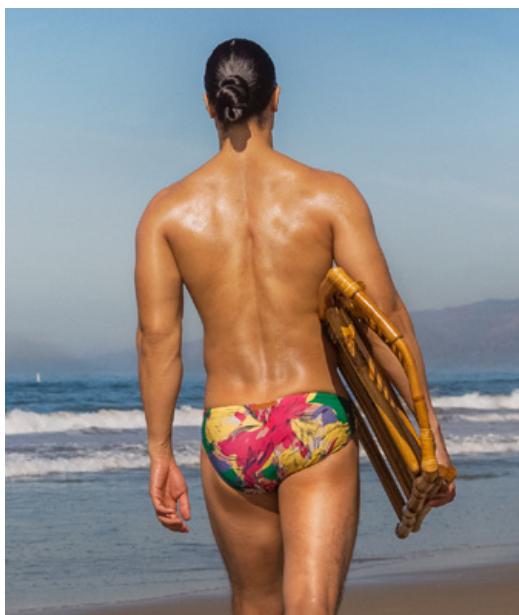


PRINT SERIES SWIM BRIEF

BELIZE

RECYCLED 84% NYLON / 16% ELASTANE

V1054BE | AVAILABILITY: XS S M L XL



PRINT SERIES SWIM BRIEF

FLEUR

RECYCLED 84% NYLON / 16% ELASTANE

V1061FL



PRINT SERIES SWIM SHORTS

FLEUR

RECYCLED 90% POLYESTER / 10% ELASTANE

S5061FL



CORE SERIES SWIM BRIEF (SERIES 2)

NAVY

RECYCLED 84% NYLON / 16% ELASTANE

V1041NV | AVAILABILITY: XS S M L XL



CORE SERIES SWIM BRIEF (SERIES 2)

WHITE

RECYCLED 84% NYLON / 16% ELASTANE

V1041WH | AVAILABILITY: XS S M L XL



CORE SERIES SWIM BRIEF (SERIES 2)

CORAL

RECYCLED 84% NYLON / 16% ELASTANE

V1041CO



CORE SERIES SWIM BRIEF (SERIES 2)

YELLOW

RECYCLED 84% NYLON / 16% ELASTANE

V1041YE | AVAILABILITY: XS S M L XL



CORE SERIES SWIM BRIEF (SERIES 2)

BLACK

RECYCLED 84% NYLON / 16% ELASTANE

V1041BK | AVAILABILITY: XS S M L XL



BONDI SERIES SWIM TRUNK

AQUA

RECYCLED 84% NYLON / 16% ELASTANE

V6060AQ



BONDI SERIES SWIM TRUNK

BLACK

RECYCLED 84% NYLON / 16% ELASTANE

V6060BK | AVAILABILITY: XS S M L XL



BONDI SERIES SWIM TRUNK

WHITE

RECYCLED 84% NYLON / 16% ELASTANE

V6060BK

BEACH TOWELS

SAND-FREE, MESS-FREE BEACH DAYS

Not every beach towel is made equal. The 2EROS Sand-Free beach towel is the towel to own this summer.

After a long relaxing day at the beach, the last thing you want is to worry about is all the sand stuck everywhere or lugging back bags of wet, sandy towels.

Don't you hate it when you're drying yourself down at the beach and your towel just add more sand onto your body or when it collects sand just to brings it back home to dust all the sand off again? Or maybe taking up so much space in your bag? We've got the perfect towel for you!

Features:

Sand-Free

Keep the sand at the beach

Rapid-Dry

Up to 50% times faster than regular towels

Ultra Absorbent

Can hold up to 1 litre of water

Anti Bacterial

Germ free and smell free

Light and Compact

Fits into your beach bag

Ecological

Made from recycled plastic bottles



SAND FREE BEACH TOWEL

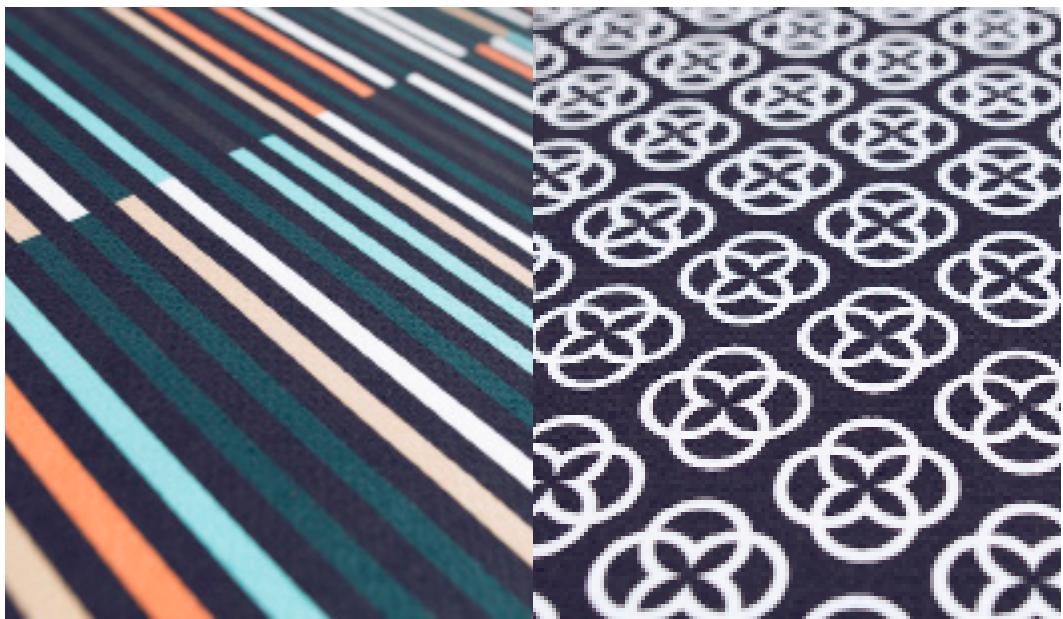
YACHT CLUB

RECYCLED 80% POLYESTER / 20% POLYAMIDE

BT1010YC

Launching October



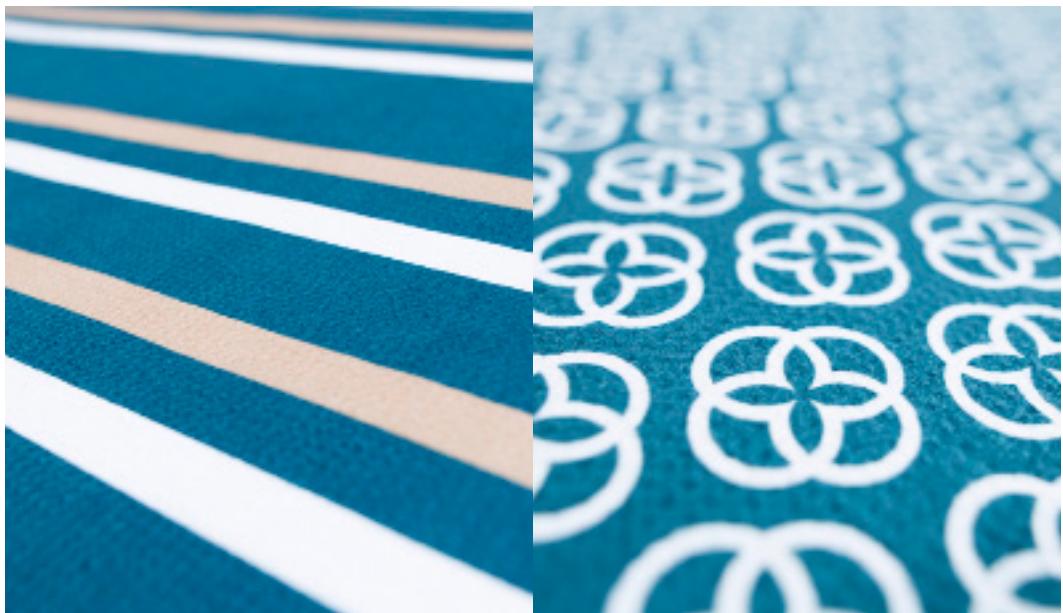


SAND FREE BEACH TOWEL

DANXIA

RECYCLED 80% POLYESTER / 20% POLYAMIDE

BT1010DA



SAND FREE BEACH TOWEL

SEA FRONT

RECYCLED 80% POLYESTER / 20% POLYAMIDE

BT1010SF

HOW TO CHOOSE THE RIGHT SWIMWEAR

FOR YOUR BODY TYPE

Tall

The most common mistake tall guys make is thinking that wearing long shorts makes us look proportional, this is true, but we must understand what is considered 'long'. You shouldn't go any lower than the knee; the S60 Shorts help balance the ratio of leg and shorts perfectly.

Bonus Tip: Try prints, they visually break up long stretches of colour and fabric as well as drawing attention to your mid section. So if you've been toning your abs, it's a great way to subtly show them off.

Short

The biggest problem for short guys are shorter legs. Avoid shorts that hide your legs and focus on shorts such as the S50 Shorts or swim briefs like the V10 Swim Briefs, this will give the illusion of added height, by making your legs look longer and more proportional.

Big

The most important thing for big guys is to focus on comfort and confidence. Elasticated waistbands and stretchy fabrics are the best option as they offer the flexibility and ease of movement as needed.

Also opt for solid dark colours or dark prints; this will streamline your silhouette as well as adding that extra sophistication. To help create a visual balance, go for shorts that are cut above the knee such as the S60 and S80 shorts.

Bonus Tip: Wear your swimmers on your hips. Swimwear is meant to be worn on your hips, not your waist.

Slim

The most common issue for slim guys is not being able to fill out your swimmers and excess fabric, making it look like you bought the wrong size. The solution is simple, go for form fitted swimmers such as the V10 Swim Briefs. This will hug your form and will eliminate loose and excess fabric.

Dark and bold prints also work well as they add some depth to your frame with the horizontal stripes.

Bonus Tip: Go for woven fabrics such as the S50 to give you comfort without looking baggy.

So now you have all the tools and knowledge you need to find the right swimmers for you, just remember to make sure you are comfortable and confident in whatever you're rocking.

CURV TECHNOLOGY UNDERWEAR

INNOVATION AND STYLE

Every pair of 2EROS underwear features a combination of form and function that makes them not only the most comfortable pair of underwear but also the sexiest.

For many years men's underwear went unchanged and unchallenged. But the revolution is upon us! Long gone are the days of feeling squashed, restricted and constant adjusting. Underwear is no longer just underwear in the 21st century. Basic, flat underwear has seen a decline as men have hit an epiphany and are looking to improve their quality of life and give their package the red carpet treatment.

As we all know, men packages are subject to some of the worst conditions imaginable to man. Hot humid and sticky, which can result in an array of issues, from undesirable moistness, to chafing or even a low tadpole count.

To combat this we have carefully crafted the **2EROS CURV Technology** which combines comfort, quality and functionality, proving unprecedented levels of support for men.

Every pair of 2EROS is ergonomically designed to give you the right amount of room and support in all the right places.



ADONIS BRIEF

WHITE

95% EGYPTIAN COTTON / 5% SPANDEX

U2152WH



ADONIS TRUNK

WHITE

95% EGYPTIAN COTTON / 5% SPANDEX

U3152WH | **AVAILABILITY:** XS S M L XL



AEOLUS JOCKSTRAP

GREEN GALE

88% PREMIUM TACTEL / 12% ELASTANE

U9347GG | **AVAILABILITY:** XS S M L XL



COAKTIV TRUNK

GOLD

88% PREMIUM TACTEL / 12% ELASTANE

U3148GO



COAKTIV JOCKSTRAP

GOLD

88% PREMIUM TACTEL / 12% ELASTANE

U9348GO | AVAILABILITY: XS S M L XL



COAKTIV BRIEF

RUST

88% PREMIUM TACTEL / 12% ELASTANE

U2648RU | AVAILABILITY: XS S M L XL



COAKTIV TRUNK

RUST

88% PREMIUM TACTEL / 12% ELASTANE

U3148RU | AVAILABILITY: XS S M L XL



COAKTIV JOCKSTRAP

RUST

88% PREMIUM TACTEL / 12% ELASTANE

U9348RU



COAKTIV BRIEF

LIME

88% PREMIUM TACTEL / 12% ELASTANE

U2648LI



COAKTIV TRUNK

LIME

88% PREMIUM TACTEL / 12% ELASTANE

U3148LI | AVAILABLITY: XS S M L XL



COAKTIV JOCKSTRAP

LIME

88% PREMIUM TACTEL / 12% ELASTANE

U9348LI

7 PRO TIPS ON HOW TO CARE

FOR YOUR UNDERWEAR

How do you wash your underwear? Seems straight forward enough, doesn't it? Truth is, you probably haven't put a whole lot of thought or importance into this, and that is completely understandable. I mean, with today's hectic on the go lifestyle, who has the time to do anything? Let alone, worry about how to maintain ones underwear.

Most of us don't think twice when doing the laundry. Everything goes into the same load at whatever the default settings are set on. What is wrong with that, you ask? Simply, washing your underwear with the rest of the load will eventually make them fall apart faster, tear, fade and stretch out.

Don't worry; we've put together a simple and easy guide on what you should do to maximise the longevity of your underwear.

Wash with care in cold water

Hand wash in cold water, as hot water wears out the fabric and elasticity.

Use gentle cycle

Wash it on delicate cycle and use a wash bag.

Use colour safe detergent

To maintain vibrance, use a colour safe detergent and do not bleach.

Turn inside out when washing

This will protect your underwear when washing and will keep them looking new and fresh.

Hang dry in the shade

Air-drying your underwear in the shade will greatly increase the longevity of your underwear. High temperatures from the dryer or iron or even the sun will wear out the fabric and elasticity much faster.

Maintain them, cut loose threads

Cut those loose threads and remove those lint and pill balls. This will keep them from catching onto anything else and will also make them look and feel brand new.

Wash ASAP and store them right

Keep your clean underwear separate from the rest of your clothes. This will prevent contamination and bacteria from crossing over.